

2017 EUGENE CONSULTANT GUIDE



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INTRODUCTION

No person is an island, and neither is a business. There are going to be times when an outside perspective is necessary. Whether your business is a start-up, multi-generational, or in between, it can benefit from the insights and skills of a seasoned consultant.

Here, MCS Family Wealth Advisors provides the first comprehensive list of consultants for the Eugene-Springfield area. There have been partial lists in the past, but most of them were little more than a collection of names and phone numbers. None of them answered the questions we know most people have about consultants.

To fill this information gap, we called, researched, e-mailed, interviewed, and organized to create the rich, wide-ranging list you see here. The list highlights local experts who specialize in marketing, finance, IT, organizational development, strategic planning, and more. The consultants are organized by specialty, though many of them could easily fall into multiple categories. Many of the consultants we contacted took the time to tell us more about what they do, so we allocated some extra space for them.

Consultants will find this to be a great resource for identifying other consultants whose services may complement their own. If you are a consultant and wish to add or update your directory listing, please contact us at: eugconsult@mcsfwa.com.

Note: This list is for information purposes only; we do not recommend any specific consultants. Be sure to do your own research to determine which consultant is right for you.

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MCS Family Wealth Advisors
Michael Stalker, CFA
360 East 10th Avenue, Suite 200
Eugene, Oregon 97401
541-345-7023 (p)
541-345-9871 (f)
michael@mcsfwa.com
www.mcsfamilywealth.com

ENVIRONMENTAL CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>BB&A Environmental</p> <p>Daniel F. Mumford dfmumford@bbaenv.com</p> <p>32986 Roberts Court Coburg, OR 97408 541-484-9484 (p) 541-484-4188 (f) www.bbaenv.com</p>	<p>Meeting the needs of the company's clients in the most timely and cost-effective manner is the company's highest operational goal. To this end, the company will maintain the highest standard of integrity and honesty, provide the highest quality professional service, work diligently to best serve the interests of the client, seek to clearly understand the needs and objectives of the client, communicate clearly and fully the findings, implications, and problems of the project, and manage and complete projects in an efficient manner for a fair and reasonable fee.</p>	<p>BB&A Environmental provides comprehensive environmental consulting and engineering services including, for example, Phase I and II Environmental Site Assessments, underground storage tank investigation, risk-based assessments, stormwater management, soil and groundwater remediation. Operating from office in Eugene and Portland, BB&A Environmental serves all of Oregon, southwest Washington, and northern California.</p> <p>Specialty Areas: Environmental, construction</p> <p>Years in Business / As a Consultant: 27/27 Professionals in Firm: 4</p>	<p>Varies</p> <p>Typically bid</p> <p>N/A</p>
<p>Environmental Technologies Group, Inc.</p> <p>Dan Landry and Dave Seaver dlandry@etgroupinc.com; dseaver@etgroupinc.com</p> <p>1176 West 7th Ave. Eugene, OR 97402 541-743-2600 (p) 541-743-2471 (f) www.etgroupinc.com</p>	<p>To provide cost-effective, innovative solutions for our clients environmental problems.</p>	<p>Environmental Technologies Group, Inc. (ETG) excels at providing clients throughout the United States with quality environmental consulting services. ETG's geologists and scientists specialize in cost-effective, innovative solutions to environmental problems from offices located in Eugene, OR, and Stillwater and Tulsa, OK. Services include due diligence for property transactions, corporate acquisitions, subsurface investigations, site remediation, and hydrogeologic studies.</p> <p>Specialty Areas: (1) In-situ remediation of petroleum hydrocarbons and chlorinated solvents, (2) Soil gas investigations, and (3) Due diligence for corporate acquisitions</p> <p>Years in Business / As a Consultant: 7.5/30 Professionals in Firm: 7</p>	<p>\$1,500 - \$250,000</p> <p>Hourly, fixed, not to exceed time and materials, or competitive bids</p> <p>N/A</p>
<p>Good Company</p> <p>Joshua Proudfoot joshua.proudfoot@goodcompany.com</p> <p>65 Centennial Loop, Suite B Eugene, OR 97401 541-341-4663 (p)</p> <p>www.goodcompany.com</p>	<p>Making sustainability work.</p>	<p>Good Company helps your organization measure, manage, and market your triple-bottom-line. We focus on the agencies and industries that serve human needs - particularly food, energy, materials, transportation, waste, and public infrastructure. We are practical environmental, business, and social science professionals that believe with our customers in making sustainability work for development and construction, operations and new ventures.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 5</p>	<p>N/A</p> <p>Project, bid</p> <p>N/A</p>

ENVIRONMENTAL CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>RE:think Business—a BRING education and consulting program</p> <p>Carolyn Stein info@rethinkbusiness.org</p> <p>4446 Franklin Blvd. Eugene, OR 97403 541-746-3023 (p) 541-726-9894 (f) www.bringrecycling.org</p>	<p>Waste less, earn more.</p>	<p>RE:think offers businesses and organizations free, confidential advice to minimize waste and save money, including financial incentives; personalized recommendations; free resources including water saving devices; educational materials and public recognition. Areas covered: waste prevention & recycling; energy efficiency & conservation; water conservation & quality; & purchasing.</p> <p>Specialty Areas: Green team support, waste audit/sort, sustainable-event planning, environmentally-preferred purchasing (EPP) advice, and special projects research.</p> <p>Years in Business / As a Consultant: 3/2 Professionals in Firm: 2</p>	<p>Free to \$2,500</p> <p>hourly/project</p> <p>N/A</p>

FINANCE CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Cardinal Services</p> <p>Louie Liberante service@cardinal-services.com</p> <p>405 Lincoln Street Eugene, OR 97401 541-726-8060 (p) 541-726-8889 (f) www.cardinal-services.com</p>	<p>We simplify being an employer, so you can focus on your business.</p>	<p>Cardinal has nearly 30 years of HR expertise you can count on. Small to mid-sized businesses benefit from having our team of HR professionals provide support and design solutions for clients to achieve their goals.</p> <p>Specialty Areas: Workplace Solutions -- Staffing, Payroll, Employee Screening, Benefits, & more.</p> <p>Years in Business/As a Consultant: 30/30 Professionals in Firm: 35</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>Compton Consulting</p> <p>Clark Compton</p> <p>440 E. Broadway, Suite 30 Eugene, OR 97401 541-345-0667 (p) 541-343-1599 (f)</p>	<p>To help companies strengthen their financial position and improve their management teams.</p>	<p>Provide a wide range of management and financial consulting concentrated in 3 primary areas: turning around troubled companies, assisting growing companies in their expansion and reorganization plans, and providing strategic and transitional planning for physician groups.</p> <p>Specialty Areas: Business and physician groups</p> <p>Years in Business/As a Consultant: 26/26 Professionals in Firm: 1</p>	<p>\$1,000-\$25,000</p> <p>\$170/hour, free 1-hour consult</p> <p>N/A</p>
<p>ECONorthwest</p> <p>Karen McClain marketing@econw.com</p> <p>72 W. Broadway, Suite 206 Eugene, OR 97401 541-687-0051 (p) 541-344-0562 (f) www.econw.com</p>	<p>Operating since 1974, ECONorthwest is the largest economics consulting firm in the Pacific Northwest.</p>	<p>Economics, Finance, and Land Use Planning Consultants</p> <p>Specialty services: Economic, Financial, and Land Use Planning</p> <p>Years in Business/As a Consultant: 40/40 Professionals in Firm: 45</p>	<p>\$20,000-\$200,000</p> <p>Varies</p> <p>N/A</p>

FINANCE CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Green Leaf Financial Consulting, LLC</p> <p>Michael S. Caprai michael@greenleaf-alliance.com</p> <p>941 Oak Street Eugene, OR 97401 541-349-9335 (p) 503-523-0183 (f) www.greenleaffin.com</p>	<p>I specialize in Financial Planning and Retirement Income Strategies for Business Owners, Families, and Women in Transition throughout the Pacific Northwest by helping them Plan. Grow. & Protect. their financial future. True Financial Planning is undertaking a process that drives you toward your goals.</p>	<p>Building long-term relationships is THE priority at Green Leaf Financial Consulting. This can only be done by taking the time to listen and understand each of our clients personally. Together, we carefully chart a course to help them map their financial actions to their financial goals. I have been in the financial planning business for 15 years helping professionals, business owners and their families pursue a successful financial future through comprehensive planning.</p> <p>Specialty Areas: financial planning, wealth management, risk management</p> <p>Years in Business/As a Consultant: 5/17 Professionals in Firm: 2</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>Guardian Angel Bookkeeping Service, Inc.</p> <p>Lee Reams or Jenne Anthony info@eugenetaxpros.com</p> <p>4679 Barger Drive Eugene, OR 97402 541-607-5052 (p) 541-607-5056 (f) www.eugenetaxpros.com</p>	<p>Provide bookkeeping, taxes, payroll and notary services. Small to medium-size businesses. Full cycle, from input to tax preparation.</p>	<p>We assist customers with tax representation, payroll, bookkeeping, tax return and notary services. We provide informative and instructional services for business owners to achieve knowledgeable operation of their business. We are knowledgeable in various software and</p> <p>Specialty Areas: Income taxes, bookkeeping and payroll</p> <p>Years in Business/As a Consultant: 22/15 Professionals in Firm: 2</p>	<p>N/A</p> <p>Hourly</p> <p>N/A</p>
<p>McDonald Business Services</p> <p>Valerie McDonald v.k.mcdonald@gmail.com</p> <p>255 Oakway Center Eugene, OR 97401 541-434-8081 (p)</p>	<p>Empower business owners by giving them the tools to analyze and understand their financial records.</p>	<p>Analyze financial statements for accuracy and effective decision-making. Diagnose/correct bookkeeper input errors so that financial statements are reliable and accurate representations of the business that are ready to be used in the preparation of income taxes and/or as backup for loan applications. Train bookkeepers. An Enrolled Agent (EA) with IRS and a licensed tax consultant with the state of Oregon</p> <p>Specialty Areas: QuickBooks, Quicken, Microsoft Excel</p> <p>Years in Business/As a Consultant: 9/25 Professionals in Firm: 1</p>	<p>\$400-\$750</p> <p>Hourly</p> <p>N/A</p>

FINANCE CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>MCS Family Wealth Advisors</p> <p>Michael C. Stalker, CFA michael@mcsfwa.com</p> <p>360 E. 10th Avenue Eugene, OR 97401 541-345-7023 (p) 541-345-9871 (f) www.mcsfamilywealth.com</p>	<p>Transform money from a source of worry to a resource for fulfillment.</p>	<p>MCS and our consulting associates help businesses reduce risk and increase wealth, become more successful today and succeed from one generation to the next. To improve business performance, we offer assessment, advice, coaching and intervention for key individuals in family and non-family businesses. At the company level, we offer financial analysis and strategy consulting.</p> <p>Specialty Areas: Family business; expert witness;</p> <p>Years in Business / As a Consultant: 33/25 Professionals in Firm: 2</p>	<p>\$7,500-\$50,000</p> <p>Hourly, daily, project</p> <p>\$2,500</p>
<p>Oeming Group</p> <p>Nathan Oeming info@theoeminggroup.com</p> <p>2282 Oakmont Way Eugene, OR 97401 541-228-9924 (p) 530-523-0163 (f) www.theoeminggroup.com</p>	<p>N/A</p>	<p>N/A</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 3/40 Professionals in Firm: 3</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>Pension Planners Northwest</p> <p>Heidi Bigley ERPA, CPC hbigley@ppnw.net</p> <p>1600 Valley River Drive, Suite 340 Eugene, OR 97401 541-852-4868 (p) 541-852-4869 (f) www.ppnw.net</p>	<p>To deliver a customized and client-specific approach to plan administration designed to minimize fiduciary exposure and business risk.</p>	<p>We are a Third Party Administration and Consulting firm headquartered in Eugene, Oregon with an office in Portland. We provide administration, regulatory compliance, fiduciary guidance and high touch service to businesses sponsoring Defined Contribution plans in the Pacific Northwest. We have been in operation since 1986. Our firm has an excellent reputation for service, quality and expertise.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 27/12 Professionals in Firm: 20</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>

FINANCE CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Promised Land Consulting, LLC</p> <p>Dan Vishny, CPA, MBA dan@promisedlandconsulting.com</p> <p>541 Willamette Street, Suite 201 Eugene, OR 97401 541-357-7417 (p) 503-200-2277 (f) www.promisedlandconsulting.com</p>	<p>To help clients make more money through strategic financial planning and assistance.</p>	<p>Promised Land Consulting, LLC specializes in financial accounting and assistance to businesses that require the part-time services of a Chief Financial Officer. The founder, Daniel Vishny, CPA, MBA, has more than 22 years of experience in guiding companies through the complex startup processes, financial requirements planning, and implementation of corporate strategies. No matter what size your company is, Promised Land Consulting can add value to your business.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 4/20 Professionals in Firm: 1</p>	<p>\$500-\$5,000; free 1-hr consult</p> <p>varies</p> <p>N/A</p>
<p>Roehl & Yi Investment Advisors, LLC</p> <p>Jayman Yi jyi@roehl-yi.com</p> <p>450 Country Club Road, Suite 160 Eugene, OR 97401 541-683-2085 (p) 541-683-6357 (f) www.roehl-yi.com</p>	<p>Roehl & Yi Investment Advisors provides superior and customized financial planning services that contribute to our clients achieving their financial goals.</p>	<p>We provide wealth management for individuals and families and investment and consulting services to qualified retirement plans.</p> <p>Specialty Areas: Investment management</p> <p>Years in Business / As a Consultant: 30/30 Professionals in Firm: 6</p>	<p>Assets >\$2 million</p> <p>Fee</p> <p>Negotiable</p>
<p>The Roving Controller</p> <p>Jim Woodard jim@rovcontrol.com</p> <p>1976 Inland Way Springfield, OR 97477 541-913-8565 (p) www.rovcontrol.com</p> <p>info@tig.com</p>	<p>To provide accounting management services to small businesses that typically do not need the services of a full-time controller. No business need is too small.</p>	<p>Consulting in accounting systems, budgeting & forecasting, variance analysis, cost accounting, cashflow management & accounting oversight. Thirty-four years of experience as small business owner & accounting manager in the construction, manufacturing, retail & wholesale sales, food processing, & nonprofit sectors. Certified</p> <p>Specialty Areas: Finance and accounting</p> <p>Years in Business / As a Consultant: >1/5 Professionals in Firm: 1</p>	<p>N/A</p> <p>Hourly, bid</p> <p>N/A</p>

HEALTH CARE CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Crescent Ridge Consulting</p> <p>F. Michael Sheehan Michael@CrescentRidgeConsulting.com</p> <p>4660 Crescent Ridge Lane Eugene, OR 97405 541-517-1349 (p) www.crescentridgeconsulting.com</p>	<p>Serving organizations working to improve individual and community health via technology-driven innovation.</p>	<p>Health Information Technology Advisory Services.</p> <p>Specialty Areas: Strategic information technology planning, computer system selection, EHR implementation, program management, IT department assessment and organizational design, coaching, and change leadership.</p> <p>Years in Business / As a Consultant: 2/2 Professionals in Firm: 1 + business associates</p>	<p>Varies</p> <p>Hourly, daily, project</p> <p>N/A</p>
<p>KJ Smith Associates</p> <p>Kathy Smith kathy@kjsmith.biz</p> <p>296 E. 5th Ave., Suite 325 Eugene, OR 97401 541-688-7545 (p) www.kjsmith.biz</p>	<p>Helping forward-thinking leaders position for what's next</p>	<p>We serve leaders of organizations in transition, providing situational intelligence, expert guidance, thoughtful planning, and effective execution of change strategies. We bring keen analytical skills and deep experience managing the people side of change in response the most critical challenges so Boards, CEOs and management teams can tackle change with confidence.</p> <p>Specialty Areas: Strategic and scenario planning, market analysis and qualitative customer research, business planning, complex project management, change strategy, leadership retreat and stakeholder group facilitation.</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 1, plus network of business associates</p>	<p>\$2,500-\$75,000+</p> <p>Project, bid</p> <p>N/A</p>
<p>Pure Success Coaching</p> <p>Deborah Munhoz deborah@puresuccesscoaching.com</p> <p>1745 Coburg Road #159 Eugene, OR 97401 541-687-5856 (p) www.puresuccesscoaching.com</p>	<p>To help physicians heal healthcare by enjoying medicine more.</p>	<p>I help physicians who are frustrated, overwhelmed or stuck to thrive as people and physicians so they have the fulfilling life and career they always wanted. My approach is uniquely effective because I use an innovative combination of personal development and leadership tools so physicians find their fun in medicine.</p> <p>Specialty Areas: Monthly Women's Physician Circle</p> <p>Years in Business / As a Consultant: 10/12 Professionals in Firm: 1</p>	<p>\$250-\$3,500</p> <p>hourly, daily, project</p> <p>N/A</p>

IT AND WEB CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>BlackWire Marketing, LLC</p> <p>Greg Hughes greg@blackwiremarketing.com</p> <p>1292 High Street, Suite 219 Eugene, OR 97401 541-343-3653 (p) 541-653-9739 (f) www.blackwiremarketing.com</p>	N/A	<p>We have been providing internet marketing consultation for a global audience for 15 years providing technical services, software, training, and support for all aspects of technology marketing.</p> <p>Specialty Areas: Web development/design; mobile marketing/text message marketing; mobile site design; full SEO and social media marketing services and training.</p> <p>Years in Business / As a Consultant: 10/15 Professionals in Firm: 3</p>	<p>\$1,500-\$5,000</p> <p>Varies</p> <p>N/A</p>
<p>Blue Hat Design</p> <p>Jack Wheeler jack@bluehatdesign.com</p> <p>4544 Fox Hollow Road Eugene, OR 97405 541-510-7241 (p) www.bluehatdesign.com</p>	To help small business in the process of creating and running a website.	<p>I help small businesses in the process of setting up and running a website. I am a WordPress specialist. My services include web site design, development, and photography.</p> <p>Specialty Areas: Front-end web design, WordPress, usability, user experience.</p> <p>Years in Business / As a Consultant: 10/21 Professionals in Firm: 1</p>	<p>\$2,000-\$6,000</p> <p>Hourly w/fairly firm estimate</p> <p>No minimum fee</p>

IT AND WEB CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Catalyst Technology Group</p> <p>Allen Perkins info@catalyst-itgroup.com</p> <p>2045 Franklin Blvd. Eugene, OR 97403 541-284-2656 (p) 541-345-8540 (f) www.catalyst-itgroup.com</p>	<p>We exist to make certain your network is efficient, secure and meets the needs of your organization.</p>	<p>In today's rapidly changing technology environment, it is important to find a group of qualified and experienced professionals who can keep your organization operating efficiently. Catalyst Technology Group can offer a full line of IT consulting services that are sure to meet your needs and create efficiencies in your organization's current processes.</p> <p>Specialty Areas: IT & Network Consulting, Managed services</p> <p>Years in Business / As a Consultant: 6/9 Professionals in Firm: 9</p>	<p>N/A</p> <p>Hourly, project, bid and all-inclusive monthly contracts</p> <p>\$125/hr.</p>
<p>Cobalt Computer Services, Inc.</p> <p>Steven Church steve@cobaltservicesinc.com</p> <p>2645 Suzanne Way, Suite 4 Eugene, OR 97408 541-393-2545 (p) 541-393-2582 (f) www.cobaltservices.com</p>		<p>Cobalt offers a wide variety of information technology services including consulting, purchasing and contracting. Whether you need a new timecard system or a computer network for multiple offices Cobalt can help you buy right and get it implemented when you need it.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 9/20 Professionals in Firm: N/A</p>	<p>N/A</p> <p>Hourly</p> <p>Remote work 1/4 hour minimum; onsite work 1/2 hour minimum</p>
<p>Concentric Sky</p> <p>Cale Bruckner hello@concentricsky.com</p> <p>1045 Willamette Street Eugene, OR 97401 541-342-8456 (p) 541-342-8454 (f) www.concentricsky.com</p>	<p>We're known for our innovative ideas and good technical advice.</p>	<p>Concentric Sky works with organizations big and small to create custom web, mobile and enterprise products. Founded in 2005, Concentric Sky has developed partnerships with major organizations such as World Bank, United Nations, NSF, National Geographic, Encyclopedia Britannica and Cengage Learning. While many of our clients are world-renowned, we consider all of our clients world-class.</p> <p>Specialty Areas: Custom web, mobile, enterprise design and development.</p> <p>Years in Business / As a Consultant: 10/10 Professionals in Firm: 60</p>	<p>varies</p> <p>project, bid, hourly</p> <p>N/A</p>

IT AND WEB CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Emberex, Inc.</p> <p>Tom Emmons info@emberex.com</p> <p>220 E. 11th Ave., Suite 6 Eugene, OR 97401 541-687-5778 (p) 541-342-8556 (f) www.emberex.com</p>	<p>Our commitment is to lead with integrity, value, and open collaboration in the development of high-end custom web and mobile applications that empowers our clients.</p>	<p>Emberex is a custom web development firm that specializes in custom mobile apps, corporate business applications, complex backend development, enterprise-level web development, and rich web applications.</p> <p>Specialty Areas: Emberex is known for its complex data collection solutions, innovative educational software, and agile, responsive application development. Emberex provides custom web and mobile development services.</p> <p>Years in Business / As a Consultant: 6/6 Professionals in Firm: 20+</p>	<p>\$5,000-\$500,000</p> <p>Project</p> <p>N/A</p>
<p>Feynman Group</p> <p>Scotty McConnell sales@feynmangroup.com</p> <p>1177 Pearl Street Eugene, OR 97401 541-342-5531 (p) 541-342-3939 (f) www.feynmangroup.com</p>	<p>Our focus as a company is to increase customer satisfaction and profitability by painlessly bridging the gap between business and technology.</p>	<p>Feynman Group offers solutions to help businesses optimize their use of the Internet and related technology to make business operations and growth as painless as possible. We do that by providing only the highest quality services and products to our customers.</p> <p>Specialty Areas: Outsourced IT consulting, computer networking, VoIP phone systems, web design, online marketing</p> <p>Years in Business / As a Consultant: 13/13 Professionals in Firm: 32</p>	<p>\$5,000-\$50,000</p> <p>Hourly</p> <p>N/A</p>
<p>Figoli Quinn & Associates</p> <p>Tony Figoli tony@figoliquinn.com</p> <p>474 Willamette Street, #307 Eugene, OR 97401 541-912-5802 (p)</p> <p>www.figoliquinn.com</p>	<p>Superb design, clean code, great storytelling, honest advice, no bullshit.</p>	<p>We are a three-partner agency – the “small office of big ideas.” We do branding and rebranding, graphic design, web development and copywriting for businesses, nonprofits and other organizations. Our websites make it easy for clients to maintain content after launch. We do 3-D renderings and animations to display complex products visually. We also do front-end web and UI development for more complex data-based backend projects.</p> <p>Specialty Areas: Design and branding projects for small and medium-sized organizations</p> <p>Years in Business / As a Consultant: 2/15 Professionals in Firm: 3</p>	<p>\$2,000-\$10,000</p> <p>Project</p> <p>none</p>

IT AND WEB CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Hunter Creation</p> <p>Patrick Hunter patrick@huntercreation.com</p> <p>2356 North 19th Street Springfield, OR 97477 541-338-7181 (p) www.huntercreation.com</p>	<p>To offer the best web or print solution for your company by working with you to reach your goals. We succeed when you succeed.</p>	<p>Consulting services centered around graphic design and web design solutions for companies.</p> <p>Specialty Areas: Wordpress and Joomla</p> <p>Years in Business / As a Consultant: 8/7 Professionals in Firm: 1</p>	<p>\$2,500</p> <p>Hourly</p> <p>\$60/hour</p>
<p>Partnered Solutions IT</p> <p>Christopher Hayes info@partneredsolutionsit.com</p> <p>2504 Oakmont Way, Suite A Eugene, OR 97401 541-255-4980 (p) 541-255-4970 (f)</p> <p>partneredsolutionsit.com</p>	<p>At Partnered Solutions IT, we develop solutions to integrate technology with business procedures. Simply stated our model is business integration.</p>	<p>As tech leaders in Eugene, Partnered Solutions IT has worked with countless businesses here locally and nationally from Security Compliance to Website design & development, to digital marketing and of course all things IT. These businesses found that by hiring Partnered Solutions IT to consult on their specific service needs and implement business integration support, that their frustration decreased, productivity increased and their bottom line improved. For more than 15 years our staff has been adapting to change, keeping up-to-date with current industry standards and applying that knowledge to our 24/7 work with clients.</p> <p>Specialty Areas: IT, Digital Marketing, Website Design & Development, Cloud Solutions, Security Audits and Compliance, Custom Application Development, Managed Services.</p> <p>Years in Business / As a Consultant: 6/6 Professionals in Firm: 3</p>	<p>\$1,280-\$6,400</p> <p>Hourly</p> <p>\$1,280</p>
<p>Simplified Computing, LLC</p> <p>James Korth simplifiedcomputingllc@gmail.com</p> <p>2300 Oakmont Way, Suite 203A Eugene, OR 97401 541-896-1349 (p) www.mysimplifiedcomputing.com</p>	<p>To help businesses grow through the efficient implementation and utilization of technology solutions in the IT and web space.</p>	<p>Simplified Computing, is your local choice in Eugene/ Springfield for website design, computer repair, wired and wireless network (setup, configuration, management, security), custom built systems, Dell systems, Microsoft server setup and management, software and app development. Long-term relationships built on trust and dependability are important to us. We look forward to working with you and earning your life-long business.</p> <p>Specialty Areas: SEO, Web Marketing, Social Media Management</p> <p>Years in Business / As a Consultant: 6/6 Professionals in Firm: 3</p>	<p>N/A</p> <p>Hourly/project/bid</p> <p>1 hour</p>

IT AND WEB CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Technology Integration Group</p> <p>info@tig.com</p> <p>1599 Oak Street Eugene, OR 97401 541-241-1000 (p) 541-484-0135 (f) www.tig.com</p>	N/A	<p>TIG is a premier professional services integrator. Our goal is to lower your total cost of ownership by providing the most practical business solutions that take advantage of best practices and newest technologies. Through continuous training and certification of the newest technology in the industry, TIG continues to be an industry leader in providing the highest quality network technology and</p> <p>Specialty Areas: TIG provides consulting, design, implementation and support services for turnkey Collaboration, Unified Communication, WLAN/BYOD (Bring Your Own Device), Virtualization (Server & Desktop) solutions. This could be as simple as upgrading your LAN/WAN network infrastructure, or as detailed as architecting a secure, converged network solution for Voice, Video and Web Collaboration. We can help you with a broad range of projects from implementing a complete IP phone system with Cisco Unified Communications Manager to developing a company-wide IP Contact Center supporting secure, wireless phone agents distributed over a WAN.</p> <p>Years in Business / As a Consultant: 32 (14 locally)/32 (14 locally) Professionals in Firm: 8</p>	<p>Varies</p> <p>hourly, project</p> <p>N/A</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Cardinal Services</p> <p>Louie Liberante service@cardinal-services.com</p> <p>405 Lincoln Street Eugene, OR 97401 541-726-8060 (p) 541-726-8889 (f) www.cardinal-services.com</p>	<p>We simplify being an employer, so you can focus on your business.</p>	<p>Cardinal has nearly 30 years of HR expertise you can count on. Small to mid-sized businesses benefit from having our team of HR professionals provide support and design solutions for clients to achieve their goals.</p> <p>Specialty Areas: Workplace Solutions -- Staffing, Payroll, Employee Screening, Benefits, & more.</p> <p>Years in Business/As a Consultant: 30/30 Professionals in Firm: 35</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>Connexus Conflict Management</p> <p>Tim Hicks tim@connexusconflictmanagement.com</p> <p>N/A N/A 541-915-9606 (p) connexusconflictmanagement.com</p>	<p>My goal is to help clients communicate effectively to problem-solve and make good decisions.</p>	<p>Expert mediation, facilitation, coaching, and conflict management consultation for individuals and organizations. Proactive agreement-building about expectations, roles, and how to manage conflicts that will arise for new business ventures and partnerships. Conflict management for established organizations. Facilitation of group decision-making. Conflict-prevention coaching and systems design.</p> <p>Specialty Areas: Mediation, facilitation, negotiation coaching, conflict management systems design, training</p> <p>Years in Business / As a Consultant: 22/22 Professionals in Firm: 1</p>	<p>Varies</p> <p>Hourly or daily</p> <p>N/A</p>
<p>ConsciousBeing/Mindfulness at Work</p> <p>Els Van der Horst memvanderhorst@gmail.com</p> <p>4730 Manzanita Street Eugene, OR 97405</p> <p>541-914-9159 (p) www.elsvanderhorst.com</p>	<p>Unlocking Leadership Potential , Would you Like to more create Heaven on Earth?</p>	<p>Mindfulness, combined with cutting edge personal growth tools and highly effective coaching. Our Conscious Coaching facilitates leadership development and compassionate awareness to support this - on both individual and group levels.</p> <p>Specialty Areas: Individual therapeutic/coaching sessions in office and Skype, Mindfulness at Work programs, mini workshops, 8-week programs, tailor-made programs, one- and two-day workshops.</p> <p>Years in Business / As a Consultant: 1.5/5 Professionals in Firm: 2</p>	<p>\$4,000-\$6,000 for group coaching on 8-week basis</p> <p>Hourly or project</p> <p>\$150</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Denise Trepanier Consulting, Inc.</p> <p>Denise Trepanier DeniseTrepanier@aol.com</p> <p>850 E. 39th Ave. Eugene, OR 97405 541-683-5990 (p)</p>	<p>Guiding mission-driven organizations to collaboratively achieve the next level of performance with triple-bottom-line results.</p>	<p>Engaged by innovative businesses, non-profits, school districts and government to more effectively serve their clients changing needs. Aligned strategic direction, accountable culture and improved performance are achieved by transferring skills throughout project implementation. Applies direct experience from 12-years at Apple Computer in international marketing, product marketing and human resources. BS Business Administration/Marketing.</p> <p>Specialty Areas: Organization Assessment & Development; Strategic Planning & Implementation Process; Executive Leadership Coaching, Team Development & Succession Planning; HR Performance Management & Employee Engagement; Meeting Facilitation; Change Management. Training Workshops: Communication Skills, Leading Change, Dealing with Change for Employees, Performance Management; Advanced Facilitation Skills... Business Leaders Exchange (BLX), an ongoing peer-support group for select business owners since</p> <p>Years in Business / As a Consultant: 21/27 Professionals in Firm: 1</p>	<p>\$3,000-\$12,000</p> <p>Typically by project</p> <p>\$175/hour or \$2000/day pro-rated; (Reduced rates for non-profit/public: \$150/hour or \$1500/day pro-rated)</p>
<p>Don M. Essig & Associates</p> <p>Don Essig, Ph.D. djessig@comcast.net</p> <p>2282 Birchwood Ave. Eugene, OR 97401 541-343-4408 (p)</p>	<p>To help clients improve their personal and professional lives by analyzing and improving their strengths, skills, and relationships with others.</p>	<p>A series of activities designed to help the client evaluate their present situations, and a set of activities designed to lead the client toward potential improvement of personal and professional skills and relationships. Sessions are designed to be meaningful, related to the real world, and interjected with humor.</p> <p>Specialty Areas: Working with support staff in organizations, leadership training, team building, and positive communications.</p> <p>Years in Business / As a Consultant: 25/38 Professionals in Firm: 1</p>	<p>\$750-\$2,500</p> <p>Project</p> <p>N/A</p>
<p>Edge of Change</p> <p>Corinne McElroy corinne@edgeofchange.com</p> <p>1665 Ardentale Lane Eugene, OR 97405</p> <p>541-344-8639 (p) www.edgeofchange.com</p>	<p>Our focus and intention is always to guide, empower, explore, and partner with you and your business. We always aim to stand in clarity, and with courage, in choosing fulfillment in life and business. Together we will make the changes that matter.</p>	<p>I design leadership coaching, executive coaching, and business performance coaching programs for each individual and team I work with. I design and facilitate training and strategic planning sessions for your business, use 360-degree feedback tools, create sustainable long term change management programs, and coach leadership teams to create high-performance business cultures.</p> <p>Specialty Areas: Leadership Development, Leadership Coaching, Business Coaching, Leadership Team Coaching, Customized On-Site Leadership and Team Training, Team Building, Organizational Development, Personal Development, Strategic Planning, Change Management, Culture Change, Employee Engagement Initiatives.</p> <p>Years in Business / As a Consultant: 5/15 Professionals in Firm: 2</p>	<p>\$1,995-\$50,000</p> <p>Project</p> <p>N/A</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Express Employment Professionals</p> <p>Pat Murphy eugeneor@expresspros.com</p> <p>Eugene, OR 97408 541-686-0001 (p) 541-686-0004 (f) www.expresspros.com/eugeneor</p>	<p>To help as many people as possible find good jobs by helping as many clients as possible find good people.</p>	<p>For 25 years, the mission of Express Employment Professionals has been to help people find jobs and help businesses find the people and HR services they need. Express provides evaluation and direct hire, temporary/contract staffing, professional search, flexible staffing and resource management along with HR solutions, training and seminars.</p> <p>Specialty Areas: Staffing, recruiting, management training, HR services</p> <p>Years in Business / As a Consultant: 30/30 Professionals in Firm: 9</p>	<p>varies</p> <p>varies</p> <p>N/A</p>
<p>Innovative Human Dynamics</p> <p>Charlene J. Phipps charlene@InnovativeHumanDynamics.com</p> <p>56759 N. Bank Road McKenzie Bridge, OR 97413 541-822-9816 (p) www.innovativehumandynamics.com</p>	<p>Developing human capacity for successful organizations.</p>	<p>Innovative Human Dynamics offers a full complement of consulting, training, and assessment services to build your successful organization. We join with you to develop a can-do work culture, highly effective services and products, and leaders and employees capable of constant innovation for successful business in an ever-changing world.</p> <p>Specialty Areas: Workplace communication and relationships, leadership and supervision, strategic planning, organization and team development, customer relations</p> <p>Years in Business / As a Consultant: 3 (formerly Learning Groups Consulting for 14 yrs.)/19</p> <p>Professionals in Firm: 3</p>	<p>\$3,000-\$30,000</p> <p>Project, free in-person consultation</p> <p>N/A</p>
<p>Insight Coaching Alliance</p> <p>Patty McCourt pmc@insightleadership.net</p> <p>P.O. Box 5269 Eugene, OR 97405 541-344-6448 (p) www.insightcoachingalliance.com</p>	<p>Inspire organizational and personal transformation through the integration of self-awareness, conscious accountability, and aligned action.</p>	<p>Our organizational coaching and training programs help leaders/managers build a culture of engaged and committed employees who actively contribute their strengths to the organization's mission and vision. Our holistic approach to change incorporates the overall dynamics of teams and organizations and helps address your current circumstances from a broader and more comprehensive context. The result is employees who take personal ownership of their responsibilities and teams who work together to produce bottom-line results.</p> <p>Specialty Areas: Training, coaching and consulting on: Leadership Development, Team Performance, Accountability, Creativity/Innovation, Managing Change, and Communications</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 4</p>	<p>\$1,000 - \$10,000</p> <p>All</p> <p>N/A</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>The Justis Group</p> <p>Meri Justis meri@justisgroup.com</p> <p>1000 Willagillespie, Suite #205 Eugene, OR 97401 541-689-5281 (p) 541-689-1330 (f) www.justisgroup.com</p>	<p>Building people and profits with integrity.</p>	<p>Communication, leadership, sales and customer service training. Coaching and business consulting for leaders and teams. Specialty services: Leadership coaching and training. Integrity Selling Training.</p> <p>Specialty Areas: Integrity selling training, integrity service training, integrity coaching training, leadership, and communication skills development</p> <p>Years in Business / As a Consultant: 20/20 Professionals in Firm: 1</p>	<p>\$800-\$15,000</p> <p>Project or bid</p> <p>\$800</p>
<p>Leadership Outfitters</p> <p>info@tig.com steve@leadershipoutfitters.com</p> <p>38920 Carr Trail Road Dexter, OR 97431 310-428-6795 (p) 310-260-2905 (f) www.leadershipoutfitters.com</p>	<p>Serving as a catalyst, we create an environment for passionate leaders and collaborative teams through customized training, practical solutions, and ongoing conversations.</p>	<p>If the issues are leadership, communication, organization change or strategic development - our interactive programs can address your unique needs. Our content experts combine purposeful content-based activities with relevant processing and practical application that gives your group tools they can implement immediately.</p> <p>Specialty Areas: Strategic thinking/positioning; leadership development; organization change; staff retreats</p> <p>Years in Business / As a Consultant: 16/20 Professionals in Firm: 8</p>	<p>\$1,000 - \$15,000</p> <p>hourly, daily, project</p> <p>N/A</p>
<p>New Paradigms LLC</p> <p>Mark Herbert mark@newparadigmllc.com</p> <p>399 East 10th Avenue, Suite 101 Eugene, OR 97401 541-338-8888 (p)/ (602) 799-0177 (m) www.newparadigmllc.com</p>	<p>New Paradigms LLC designs and implements integrated strategic human resource management systems, including hiring and selection, compensation and performance management, training and development, and related areas. We also design and implement executive and senior management searches for clients.</p>	<p>We provide organizational development and strategic human resources development strategies for clients of all sizes. We are nationally and internationally recognized for our expertise in training, executive and leadership coaching, employee engagement and employment branding.</p> <p>Specialty Areas: Nationally recognized for designing employee engagement programs, employment branding strategies, executive & leadership coaching, & strategic planning facilitation &</p> <p>Years in Business / As a Consultant: 8/20+ Professionals in Firm: 3</p>	<p>\$2,000 - \$10,000</p> <p>varies</p> <p>N/A</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Porter Performance Systems</p> <p>Kay Porter, Ph.D. kayporter1@comcast.net</p> <p>P.O. Box 5584 Eugene, OR 97405 541-342-6875 (p) www.thementalathlete.com</p>	<p>Assisting teams and individuals to achieve their best performance and guiding them to their own inner wisdom.</p>	<p>I provide consulting services in three areas: 1) counseling/coaching for individuals & businesses, 2) sport psychology/peak-performance services for athletes & teams, 3) head coach of Spirited Walkers marathon training group.</p> <p>Specialty Areas: Helping individuals and teams with personal and professional issues and removing road blocks to their success. I also conduct Rapid Eye Technology sessions in my private practice to help clients remove old mental patterns that no longer work, and replace with new patterns that facilitate better communication and life skills. I often work with managers to assist them to better communicate with their staff or other managers.</p> <p>Years in Business / As a Consultant: 23/27 Professionals in Firm: 1</p>	<p>\$2,000-\$15,000</p> <p>Hourly, daily, bid</p> <p>\$125/hour</p>
<p>Talus Group LLC</p> <p>Steve Cash stevecash@talusgroupllc.com</p> <p>207 E. 5th Avenue, Suite 257 Eugene, OR 97401 541-600-2030 (p)</p> <p>www.talusgroupllc.com</p>	<p>Talus Group helps clients manage risk in their international business operations, transactions and travels. We collect and analyze intelligence on entities and individuals overseas in order to help clients vet and understand potential partners, investors and other third-parties in what are often intractable or elusive international markets. We leverage expertise and experience in international security operations to provide our clients' personnel and family members with comprehensive travel security support, training and technology. We also provide detailed training to our clients in FCPA, AML</p>	<p>Talus Group conducts international investigative and due diligence research related to individuals and companies in overseas markets. We help clients to vet and understand prospective partners, clients, investors and other third parties with whom they consider working internationally in order to preserve their reputations and bottom lines.</p> <p>Specialty Areas: Investigative research, Compliance due diligence, SafeTravelSM Support, Specialized Training</p> <p>Years in Business / As a Consultant: 10/10+ Professionals in Firm: 7</p>	<p>\$2,000 - \$50,000+</p> <p>Varies, usually hourly</p> <p>N/A</p>
<p>Testmaster, Inc. Political Psychology Research, Inc. Bill McConochie, Ph.D. bill@testmasterinc.com</p> <p>71 E. 15th Avenue Eugene, OR 97401 541-686-9934 (p) 541-485-5702 (f)</p> <p>www.testmasterinc.com www.politicalpsychologyresearch.com</p>	<p>To build and provide excellent tests for screening job applicants; to do insightful research on the psychological underpinnings of human political worldviews and inform the public of their implications.</p>	<p>Please see websites.</p> <p>Specialty Areas: As a clinician, I also do diagnostic evaluations for the Social Security Administration. I build tests for many uses, including one for predicting response to back surgery. I have one in the works for measuring embezzlement proneness and another for measuring computer programming aptitude. I market tests for measuring intelligence online via FunEducation.com. Over 100,000 children around the world have taken my "Kids I.Q. test", which is as reliable as the Wechsler tests.</p> <p>Years in Business / As a Consultant: 25 (40+ licensed psychologist)/25 Professionals in Firm: 1</p>	<p>Varies</p> <p>\$50-\$75 per job applicant screen</p> <p>N/A</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>VISTAGE (Weinkauf Communications)</p> <p>Dave Weinkauf dave.weinkauf@vistage.com</p> <p>2185 Oakmont Way Eugene, OR 97401</p> <p>541-954-7026 (p) www.vistage.com</p>	<p>Leadership transformation through private advisory boards for CEOs, executives, and business owners.</p>	<p>Discover the VISTAGE difference in our peer advisory groups. Having worked over 50 years with thousands of leaders, VISTAGE has developed a proven approach for helping you achieve lasting results. We feature "Advisory Board" peer group meetings, private 1-to-1 mentoring sessions, expert speaker workshops, and exclusive content</p> <p>Specialty Areas: Providing the area's exclusive access to VISTAGE, the world's leading chief executive and leadership organization.</p> <p>Years in Business / As a Consultant: 40/10 Professionals in Firm: 2</p>	<p>N/A</p> <p>monthly</p> <p>N/A</p>
<p>Wings Seminars</p> <p>Sherrie Frank sherrie@wings-seminars.com</p> <p>275 W. 5th Avenue Eugene, OR 97401 541-683-8540/800-697-0040 (p) 541-683-6904 (f) www.wings-seminars.com</p>	<p>To inspire and support positive change creating an abundant, loving, and respectful world community.</p>	<p>Wings works with companies who are taking a lead in creating high-performance cultures. Wings can create customized solutions to assist you in achieving the specific objectives and goals of your organization in these areas: team development, coaching, culture building, leadership, communication, conflict management.</p> <p>Specialty Areas: Management assessments on conflict, communication, and learning styles.</p> <p>Years in Business / As a Consultant: 26/26 Professionals in Firm: 2</p>	<p>\$2,500/day</p> <p>Daily</p> <p>\$2,500</p>
<p>Wirtz Consulting</p> <p>Barbara Wirtz, M.Ed. bwirtz@wirtzconsulting.com</p> <p>860 W. 36th Ave. Eugene, OR 97405 541-344-8213 (p) www.wirtzconsulting.com</p>	<p>To enable people to be better leaders, communicators, team members, and service providers—thus enabling organizations to be more effective.</p>	<p>Barbara's consulting takes many forms: facilitating, speaking, training, coaching. Her work has taken her to 27 states, Mexico, Canada, and Romania. She has had 42 articles published in ten professional trade journals. You can count on her to be well prepared, articulate, creative, and skilled. She goes above and beyond.</p> <p>Specialty Areas: Leadership Development, Presentation Skills Coaching, Personal Energy Management, Retreat facilitation, Conference speaker, Corporate Training, Individual Coaching.</p> <p>Years in Business / As a Consultant: 27/27 Professionals in Firm: 1</p>	<p>\$3,000-\$10,000</p> <p>Hourly, daily, and project</p> <p>None</p>

ORGANIZATIONAL DEVELOPMENT

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Write to Know Consulting (Nonprofits)</p> <p>Kathi Jaworski kjaworski@write-to-know.com</p> <p>P.O. Box 7214 Springfield, OR 97475 541-953-4755 (p) www.write-to-know.com</p>	<p>We help diverse nonprofits and their partners succeed in meeting <i>their</i> missions through creative, customized planning tools, facilitated conversations and written documentation to focus energy around clear, compelling goals, develop new program opportunities, and capture learning.</p>	<p>Effective (and fun) facilitation, strategic planning, succession planning, program design/feasibility analysis, nonprofit business/venture planning and evaluation, supported by clear written product and leadership coaching to sustain useful results. Principal has 30 years of nonprofit experience, 18 years as executive director at two nationally recognized nonprofits; also extensive board leadership experience.</p> <p>Specialty Areas: Nonprofit business planning, especially around earned income opportunities: planning retreats, pilot program design and formative evaluation, community economic development and leadership development.</p> <p>Years in Business / As a Consultant: 30/4 Professionals in Firm: 1</p>	<p>\$2,000-\$20,000 (nonprofit)</p> <p>primarily project, some</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Adlib Advertising and Business Growth Solutions</p> <p>Donna Smith info@adlib.com</p> <p>4780 Village Plaza Loop, Suite 110 Eugene, OR 97401 541-342-5068 (p) 541-342-5218 (f) www.adlib.com</p>	<p>We provide creative advertising and marketing that gets results, and innovative solutions that help businesses grown and succeed.</p>	<p>Advertising, broadcast production, design, marketing, public relations, market research, mystery shoppers, focus groups, co-op advertising, and more.</p> <p>Specialty Areas: Specialize in retail, food service, and medical marketing--but do full-service marketing for all types of businesses.</p> <p>Years in Business / As a Consultant: 41/41 Professionals in Firm: 8</p>	<p>\$500/mo.-\$100,000/mo. Monthly, hourly, project</p> <p>N/A</p>
<p>AdSense Consulting</p> <p>Alexis Garrett info@adsense2.com</p> <p>113 W. 18th Ave. Eugene, OR 97401 541-686-1806 (p) www.adsense2.com</p>	<p>Providing niche marketing in image, ink, and internet.</p>	<p>With knowledge, art, and science, AdSense combines sound marketing strategies with measurable results. We define your value position, competitive edge, targeted market and catalyst, and create a comprehensive marketing message within a realistic budget and time line ensuring every detail, action, and image is consistent with your specific marketing goals.</p> <p>Specialty Areas: Working with small and medium-size businesses and start-up entrepreneurs.</p> <p>Years in Business / As a Consultant: 16/35 Professionals in Firm: 3</p>	<p>N/A</p> <p>Hourly, project, bid</p> <p>N/A</p>
<p>Advanced Marketing Research</p> <p>Barbara Tull barbtull@comcast.net</p> <p>P.O. Box 5244 Eugene, OR 97405 541-345-6600 (p) 541-345-6600 (f) www.advancedmarketingresearch.com</p>		<p>Full-service marketing research firm.</p> <p>Specialty Areas: Random sample surveys.</p> <p>Years in Business / As a Consultant: 30/30 Professionals in Firm: 1</p>	<p>\$7,000-\$25,000</p> <p>Bid</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>APEX Professional Development Network</p> <p>Robert Killen robert@apexpdn.com</p> <p>Coburg, OR 97408 541-350-6980 (p) www.apexpdn.com</p>	<p>Advancing professional excellence through the power of story.</p>	<p>APEX boosts Sales and Marketing, Cultural Definition and Employee Engagement through Power Stories. As a member of an Apex Chapter, or in direct consultation with Robert Killen, you will explore your personal, professional and organizational experiences and convert them into an empowering collection of moments that define you at your very best!</p> <p>Specialty Areas: Converting organizational experience into a bottom-line asset, organizational storytelling, cultural redefinition.</p> <p>Years in Business / As a Consultant: 1/5 Professionals in Firm: 1</p>	<p>\$179-\$1,800</p> <p>Project, membership</p> <p>N/A</p>
<p>Baden & Company</p> <p>Ed Baden info@baden-co.com</p> <p>744 W. Park St. Eugene, OR 97401 541-485-4542 (p) 541-485-4095 (f) www.baden-co.com</p>	<p>Our mission is to create a transient message that makes a lasting impression.</p>	<p>N/A</p> <p>Specialty Areas: Strategic market planning, traditional and new media planning & procurement, creative services, broadcast & print</p> <p>Years in Business / As a Consultant: 27/30 Professionals in Firm: 7</p>	<p>N/A</p> <p>Varies</p> <p>N/A</p>
<p>Bell + Funk</p> <p>Jennifer Bell jen@bellandfunk.com</p> <p>44 West Broadway, Suite 210 Eugene, OR 97401 541-653-8969 (p) www.bellandfunk.com</p>	<p>Make the complex simple. Work with good clients on good projects. Listen to your target audience. Take care of your employees. Create work that is both effective and beautiful. Give back to the community. Work downtown.</p>	<p>Marketing, advertising, and branding services for small to large companies in all categories.</p> <p>Specialty Areas: Research, branding, design, and marketing.</p> <p>Years in Business / As a Consultant: 2/45 Professionals in Firm: 4</p>	<p>Varies</p> <p>Varies</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>BlackWire Marketing, LLC</p> <p>Greg Hughes greg@blackwiremarketing.com</p> <p>1292 High Street, Suite 219 Eugene, OR 97401 541-343-3653 (p) 541-653-9739 (f) www.blackwiremarketing.com</p>	N/A	<p>We have been providing internet marketing consultation for a global audience for 15 years providing technical services, software, training, and support for all aspects of technology marketing.</p> <p>Specialty Areas: Web development/design; mobile marketing/text message marketing; mobile site design; full SEO and social media marketing services and training.</p> <p>Years in Business / As a Consultant: 10/15 Professionals in Firm: 3</p>	<p>\$1,500-\$5,000</p> <p>Varies</p> <p>N/A</p>
<p>CAWOOD</p> <p>Liz Cawood liz@cawood.com</p> <p>1200 High Street, Suite 200 Eugene, OR 97401 541-484-7052 (p) 541-345-1474 (f) www.cawood.com</p>	Collaborate with clients who have passion and purpose and customize strategic programs that contribute to their success.	<p>We listen. We deliberate. We create. We care about our clients, and live our values: Collaborative. Authentic. Responsible. Energetic. We do it all—and more! Branding, research, web, social media, video consulting, advertising, public relations, and event planning. That's marketing evolved. Only at CAWOOD.</p> <p>Specialty Areas: Rebranding, family-owned businesses and strategic planning.</p> <p>Years in Business / As a Consultant: 34/44 Professionals in Firm: 16</p>	<p>Varies</p> <p>Varies</p> <p>N/A</p>
<p>DRAWN</p> <p>Bryan Taylor office@bedrawn.com</p> <p>296 E. 5th Ave., Suite 327 Eugene, OR 97401 541-344-7449 (p) www.bedrawn.com</p>	We are a group of thinking creatives committed to branding authentic experiences by understanding people, aligning cultures, and designing meaningful connections to which people feel drawn.	<p>We strengthen and develop brands in four ways. We listen (market research, unfocus groups, consumer portraits). We think (brand strategy and alignment, strategic initiatives, ideation). We create (naming and taglines, identity, advertising, web/interactive, retail, packaging, working spaces, events, social media). And we nurture (culture-building, on-boarding, brand camps).</p> <p>Specialty Areas: Brand alignment, culture building, integrated design & strategy</p> <p>Years in Business / As a Consultant: 1/15 Professionals in Firm: 4</p>	<p>\$5,000-\$50,000</p> <p>per project billed monthly</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Figoli Quinn & Associates</p> <p>Tony Figoli tony@figoliquinn.com</p> <p>474 Willamette Street, #307 Eugene, OR 97401 541-912-5802 (p)</p> <p>www.figoliquinn.com</p>	<p>Superb design, clean code, great storytelling, honest advice, no bullshit.</p>	<p>We are a three-partner agency – the “small office of big ideas.” We do branding and rebranding, graphic design, web development and copywriting for businesses, nonprofits and other organizations. Our websites make it easy for clients to maintain content after launch. We do 3-D renderings and animations to display complex products visually. We also do front-end web and UI development for more complex data-based backend projects.</p> <p>Specialty Areas: Design and branding projects for small and medium-sized organizations</p> <p>Years in Business / As a Consultant: 2/15 Professionals in Firm: 3</p>	<p>\$2,000-\$10,000</p> <p>Project none</p>
<p>Funk/Levis & Associates</p> <p>Anne Marie Levis 'info@funklevis.com</p> <p>931 Oak Street Eugene, OR 97401 541-485-1932 (p) 541-485-3460 (f) www.funklevis.com</p>	<p>We promise to care about your brand as much as you do...sometimes more.</p>	<p>Funk/Levis & Associates specializes in the design of brands, advertising, media, business plans and strategies. Over our firm’s three decades, we have designed hundreds of award-winning projects and have now created more than 500 logos and thousands of marketing communications pieces.</p> <p>Specialty Areas: Brand strategy, marketing and media, public relations, social engagement and integration</p> <p>Years in Business / As a Consultant: 36/36 Professionals in Firm: 9</p>	<p>Varies</p> <p>Hourly, daily, project, bid</p> <p>N/A</p>
<p>Limelight Department</p> <p>Zack Poelwijk zack@limelightdept.com</p> <p>info@tig.com 541-550-6432 (p) www.limelightdept.com</p>	<p>Websites designed for results and advertising that gets a return.</p>	<p>Limelight Department works with businesses to create and implement effective marketing strategies. A marketing consultation with Limelight Department includes a strategy discussion and the selection of marketing tools such as content creation, advertising, and web design.</p> <p>Specialty Areas: SEO, Facebook and Twitter posts and ads. Customized content creation. Logo and Brand designs. Custom coding.</p> <p>Years in Business / As a Consultant: 9/9 Professionals in Firm: 9</p>	<p>\$500-\$10,000</p> <p>Project proposal</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Lockwood Research</p> <p>Tammy Lockwood tammy@lockwoodresearch.com</p> <p>1144 Willagillespie Road Eugene, OR 97401 541-484-2266 (p)</p> <p>www.lockwoodresearch.com</p>	<p>The mission of our team is to provide high-quality services to gather and disseminate accurate, actionable information for our clients - giving them clearer insights and knowledge to make better-informed decisions. In the process, we develop long-term partnerships in which all partners prosper.</p>	<p>As a full-service market research firm, you can depend on us to provide end-to-end solutions from innovative research design, survey development, and data collection to analytical expertise and reporting that is customized to meet the individual needs of our clients. WBE certified and winner of the 2013 Excellence in Business Commerce Award.</p> <p>Specialty Areas: In-house telephone call-center with trained, supervised interviewers. We design and host online surveys with a client portal offering access to your data 24/7.</p> <p>Years in Business / As a Consultant: 10/25 Professionals in Firm: varies</p>	<p>\$1,500-\$15,000</p> <p>Project, bid</p> <p>N/A</p>
<p>NAAD Group, Inc.</p> <p>Ravitej Khalsa rts@naad.com</p> <p>N/A Eugene, OR 97405 541-357-2303 (p) 541-344-7645 (f) www.naad.com</p>	<p>Create persuasion, inspiration and success</p>	<p>Integrated Marketing Visual Communications Coaching Consulting.</p> <p>Specialty Areas: Creating 100% Success</p> <p>Years in Business / As a Consultant: 23/27 Professionals in Firm: 1-10</p>	<p>\$2,000-\$40,000</p> <p>Hourly Consultation \$185. Production / facilitation \$120. Project and bid</p> <p>N/A</p>
<p>Oslund Design Incorporated</p> <p>Carl J. Oslund cjo@oslund.com</p> <p>125 Lawrence St. Eugene, OR 97401 541-686-9833 (p) 541-686-1491 (f) www.oslund.com</p>	<p>Oslund Design is dedicated to improving the image of its clients by providing the highest-quality creative and technical services.</p>	<p>We offer a full range of services from strategy to marketing plan development, to creative for brand identity, writing, design, production specifications, and implementation. As summarized on our website, our process (Listen > Plan > Create > Refine > Specify > Deliver) is simple and effective. It has yielded national quality results for over 30 years. We work in all graphic media, including print, screen, environments, and signage.</p> <p>Specialty Areas: Marketing communications</p> <p>Years in Business / As a Consultant: 25/35 Professionals in Firm: 4</p>	<p>\$500-\$150,000</p> <p>per client-approved budget</p> <p>N/A</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Public Relations Services</p> <p>Marilyn Milne pr@prpr.com</p> <p>P.O. Box 5602 Eugene, OR 97405 541-344-7989 (p) www.prpr.com</p>	<p>Marilyn Milne of Public Relations Services guides organizations through communications mazes.</p>	<p>From specific projects to media trainings to advice that gets you marketplace results, Marilyn provides truth and ideas to CEOs, boards, and teams. Her award-winning work combines with a sterling reputation -- and your organization benefits.</p> <p>Specialty Areas: Public relations, "business growth pains"</p> <p>Years in Business / As a Consultant: 20/23 Professionals in Firm: 1</p>	<p>N/A</p> <p>Tailored to the client</p> <p>N/A</p>
<p>Rosetti Marketing</p> <p>Denise Rossetti denise@rossettimarketing.com</p> <p>2646 Hawkins Ln. Eugene, OR 97405 541-221-8592 (p) 888-538-6409 (f) www.rossettimarketing.com</p>		<p>To help clients achieve their most ambitious marketing goals and strategic communications objectives by providing competitive creativity and flair. To deliver the highest levels of professionalism and experience. To provide strategic counsel, creative solutions, and timely, responsive services. To provide focused, applicable marketing strategies through clear & effective consulting to small business owners at a reasonable cost.</p> <p>Specialty Areas: Social media strategy, vision strategy planning, grass-roots marketing campaigns, marketing plans.</p> <p>Years in Business / As a Consultant: 5/20 Professionals in Firm: 2</p>	<p>\$45-\$65 hourly</p> <p>Depends on client; monthly retainer or project by project</p> <p>N/A</p>
<p>Ruby Porter Marketing + Design</p> <p>Joyen Pendowski info@rubyporther.com</p> <p>2504-A Oakmont Way Eugene, OR 97401 541-683-3064 (p) 541-255-4970 (f) www.rubyporther.com</p>	<p>Ruby Porter provides a full range of integrated marketing and visual communications services to help clients create, build, and revive their brands.</p>	<p>We are a local agency dedicated to working hands-on with you and your team to get your business where it needs to be. Contract and on-call services available.</p> <p>Specialty Areas: Strategic marketing, planning, and implementation; brand development; web development; media buying; social media management.</p> <p>Years in Business / As a Consultant: 5/14 Professionals in Firm: 8</p>	<p>\$2,500+</p> <p>Project</p> <p>\$500</p>

MARKETING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>The Media Rep</p> <p>Denise Lay MediaRep@laycorp.com</p> <p>P.O. Box 41255 Eugene, OR 97404 541-431-1175 (p) 541-431-1180 (f)</p>		<p>Full-service advertising agency -- including print, radio, television, billboards, direct mail, web, and more.</p> <p>Specialty Areas: Media placement and production services. We specialize in helping businesses make the most of their advertising budgets.</p> <p>Years in Business / As a Consultant: 19/19 Professionals in Firm: 2</p>	<p>Varies</p> <p>Hourly, commission</p> <p>N/A</p>
<p>UplinkSpyder, Inc.</p> <p>Deanna Rivera, CEO deanna@uplinkspyder.com</p> <p>2677 Willakenzie Road, #5 Eugene, OR 97401 541-654-8125 (p)</p> <p>www.uplinkspyder.com</p>	<p>Our mission for every client is to help your business flourish and grow. We are dedicated to delivering distinctive, one-of-a-kind service to every client.</p>	<p>We train businesses how to best present and market their business to attract the right customers. Branding, marketing strategy, and leveraging internet marketing tools such as social media and online ads are common areas we focus on when consulting. Consulting sessions can be one-time or ongoing.</p> <p>Specialty Areas: Website Development, Branding and Design, Internet Marketing</p> <p>Years in Business / As a Consultant: 9.5/15 Professionals in Firm: 5</p>	<p>\$3,000-\$4,000</p> <p>hourly or per project (bid)</p> <p>N/A</p>
<p>Verb Marketing & PR</p> <p>Cathy Hamilton cathy@verbmarketingpr.com</p> <p>446 Charnelton St. Eugene, OR 97401 541-338-0549 (p) www.verbmarketingpr.com</p>	<p>Verb boosts the success of its clients by helping them cost-effectively tell their stories to the people who will buy their products, fund their projects, or support their causes. We are successful when our clients meet their business and organizational goals.</p>	<p>Verb Marketing & PR provides marketing communications consulting and services to a wide variety of businesses and organizations. Our core team boasts 30 years of experience in the field and is equally grounded in business operations, marketing strategy, and traditional and digital graphic design.</p> <p>Specialty Areas: Integration of all outreach forms, including PR, advertising, web and social media. Clients are often in the business-to-business category.</p> <p>Years in Business / As a Consultant: 6/30 combined Professionals in Firm: 2 principals, 3 supporting</p>	<p>Varies</p> <p>Fixed estimates, time and materials</p> <p>N/A</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Advanced Marketing Research</p> <p>Barbara Tull barbtull@comcast.net</p> <p>P.O. Box 5244 Eugene, OR 97405 541-345-6600 (p) 541-345-6600 (f) www.advancedmarketingresearch.com</p>		<p>Full-service marketing research firm.</p> <p>Specialty Areas: Random sample surveys.</p> <p>Years in Business / As a Consultant: 30/30 Professionals in Firm: 1</p>	<p>\$7,000-\$25,000</p> <p>Bid</p> <p>N/A</p>
<p>Brownpaper Consulting, LLC</p> <p>Galen Mitterman galen@brownpaperconsulting.com</p> <p>3410 Alder Street Eugene, OR 97405 541-510-0273 (p) www.brownpaperconsulting.com</p>	<p>Giving small business a sustainable advantage.</p>	<p>We are a boutique consulting firm in Eugene that strives to give small business a sustainable advantage through strategic consulting and business development. We'd love to learn more about what you do and find a way to work together to help your business thrive.</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 2/2 Professionals in Firm: 2</p>	<p>\$500-\$10,000</p> <p>Hourly/project</p> <p>N/A</p>
<p>Denise Trepanier Consulting, Inc.</p> <p>Denise Trepanier DeniseTrepanier@aol.com</p> <p>850 E. 39th Ave. Eugene, OR 97405 541-683-5990 (p)</p>	<p>Guiding mission-driven organizations to collaboratively achieve the next level of performance with triple-bottom-line results.</p>	<p>Engaged by innovative businesses, non-profits, school districts and government to more effectively serve their clients changing needs. Aligned strategic direction, accountable culture and improved performance are achieved by transferring skills throughout project implementation. Applies direct experience from 12-years at Apple Computer in international marketing, product marketing and human resources. BS Business Administration/Marketing.</p> <p>Specialty Areas: Organization Assessment & Development; Strategic Planning & Implementation Process; Executive Leadership Coaching, Team Development & Succession Planning; HR Performance Management & Employee Engagement; Meeting Facilitation; Change Management. Training Workshops: Communication Skills, Leading Change, Dealing with Change for Employees, Performance Management; Advanced Facilitation Skills... Business Leaders Exchange (BLX), an ongoing peer-support group for select business owners since</p> <p>Years in Business / As a Consultant: 21/27 Professionals in Firm: 1</p>	<p>\$3,000-\$12,000</p> <p>Typically by project</p> <p>\$175/hour or \$2000/day pro-rated; (Reduced rates for non-profit/public: \$150/hour or \$1500/day pro-rated)</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Don Murray & Associates</p> <p>Don Murray, Ph.D. dmurray@teambased.com</p> <p>230 Oakway Center Eugene, OR 97401 541-484-1111 (p) 541-484-1114 (f) www.teambased.com</p>	<p>Design and Deliver World-Class Leadership Development Experiences That Ensure Significant Competitive Advantage.</p>	<p>The Northwest's Premiere Consultancy, Offering Exceptional Strategic Planning Facilitation, Management Training and Innovative Leadership Development Services Designed to Create A High Commitment Team Culture, Deliver Exceptional Business Results. Clients Include: Nike, Blue Cross, Peace Health, Neuro Spine Institute; Murphy Company, Walsh Construction, Umpqua Bank, Kerr Concentrates, NWPPA.</p> <p>Specialty Areas: Leadership Development with sport teams, including Olympic and Gold Medal winning programs.</p> <p>Years in Business / As a Consultant: 41/41 Professionals in Firm: 5</p>	<p>\$10,000-\$100,000</p> <p>Project</p> <p>N/A</p>
<p>DRAWN</p> <p>Bryan Taylor hello@bedrawn.com</p> <p>296 E. 5th Ave., Suite 327 Eugene, OR 97401 541-344-7449 (p) www.bedrawn.com</p>	<p>We are a group of thinking creatives committed to branding authentic experiences by understanding people, aligning cultures, and designing meaningful connections to which people feel drawn.</p>	<p>We strengthen and develop brands in four ways. We listen (market research, unfocus groups, consumer portraits). We think (brand strategy and alignment, strategic initiatives, ideation). We create (naming and taglines, identity, advertising, web/interactive, retail, packaging, working spaces, events, social media). And we nurture (culture-building, on-boarding, brand camps).</p> <p>Specialty Areas: Brand alignment, culture building, integrated design & strategy</p> <p>Years in Business / As a Consultant: 1/15 Professionals in Firm: 4</p>	<p>\$5,000-\$50,000</p> <p>per project billed monthly</p> <p>N/A</p>
<p>ECONorthwest</p> <p>Karen McClain info@econw.com</p> <p>72 W. Broadway, Suite 206 Eugene, OR 97401 541-687-0051 (p) 541-344-0562 (f) www.econw.com</p>	<p>Operating since 1974, ECONorthwest is the largest economics consulting firm in the Pacific Northwest.</p>	<p>Economics, Finance, and Land Use Planning Consultants</p> <p>Specialty services: Economic, Financial, and Land Use Planning</p> <p>Years in Business/As a Consultant: 40/40 Professionals in Firm: 45</p>	<p>\$20,000-\$200,000</p> <p>Varies</p> <p>N/A</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Good Company</p> <p>Joshua Proudfoot joshua.proudfoot@goodcompany.com</p> <p>65 Centennial Loop, Suite B Eugene, OR 97401 541-341-4663 (p)</p> <p>www.goodcompany.com</p>	<p>Making sustainability work.</p>	<p>Good Company helps your organization measure, manage, and market your triple-bottom-line. We focus on the agencies and industries that serve human needs - particularly food, energy, materials, transportation, waste, and public infrastructure. We are practical environmental, business, and social science professionals that believe with our customers in making sustainability work for development and</p> <p>Specialty Areas: N/A</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 5</p>	<p>N/A</p> <p>Project, bid</p> <p>N/A</p>
<p>J. A. Cummins Consulting</p> <p>John A. Cummins, principal bizoregon@earthlink.net</p> <p>P.O. Box 23804 Eugene, OR 97402 541-543-3571 (p) 541-431-1107 (f)</p>	<p>Provide tools and support to small and medium-size businesses by which to achieve specific management and project goals.</p>	<p>Collaboration with the organization's management and staff to define business objectives and steps to reach them; improve and reengineer organizational processes, outcomes and buy-in; projects have included office and facilities build-out management (such as Wildish Theater and professional services firms), business relocation, succession planning, identifying key business success indicators, and organizational development strategies.</p> <p>Specialty Areas: Construction build-out project management, business relocation project management, business planning, and organizational development, succession planning, board development. Small to mid-size businesses, especially in professional services, education and not-for-profit.</p> <p>Years in Business / As a Consultant: 7/36 Professionals in Firm: 2</p>	<p>\$5,000-\$85,000</p> <p>Hourly, project, bid (free one-hour consultation)</p> <p>\$0</p>
<p>Jones & Roth, PC</p> <p>Tricia Duncan, CPA triciad@jrca.com</p> <p>432 W. 11th Ave. Eugene, OR 97401 541-687-2320 (p) 541-485-0960 (f) www.jrca.com</p>	<p>To have a positive impact in people's lives.</p>	<p>Jones & Roth provides business advisory services that help you make smarter business decisions. Over the past six decades, business owners have experienced the benefits of our advice on a wide range of financial, operational, personnel, strategic, and technology challenges. Our services are customized based on your situation and needs.</p> <p>Specialty Areas: Strategic business planning; fraud risk assessment; business performance review; business coaching and training; team development; recruiting and team evaluation; accounting department assessment; success planning; business technology planning and utilization; litigation support and forensic accounting.</p> <p>Years in Business / As a Consultant: 25/25 Professionals in Firm: 50</p>	<p>\$1,500 - 50,000+</p> <p>Hourly, project, bid</p> <p>N/A</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>KJ Smith Associates</p> <p>Kathy Smith kjsmith@kjsmithmarketing.com</p> <p>296 E. 5th Ave., Suite 325 Eugene, OR 97401 541-688-7545 (p) www.kjsmith.biz</p>	<p>Helping forward-thinking leaders position for what's next</p>	<p>We serve leaders of organizations in transition, providing situational intelligence, expert guidance, thoughtful planning, and effective execution of change strategies. We bring keen analytical skills and deep experience managing the people side of change in response the most critical challenges so Boards, CEOs and management teams can tackle change with confidence.</p> <p>Specialty Areas: Strategic and scenario planning, market analysis and qualitative customer research, business planning, complex project management, change strategy, leadership retreat and stakeholder group facilitation.</p> <p>Years in Business / As a Consultant: 15/15 Professionals in Firm: 1, plus network of business associates</p>	<p>\$2,500-\$75,000+</p> <p>Project, bid</p> <p>N/A</p>
<p>Larry E. Coburn, Consultant</p> <p>info@tig.com leanlarry@mac.com</p> <p>34618 Seavey Loop Road Eugene, OR 97405 503-432-3220 (p)</p> <p>http://larrycoburn.com</p>	<p>I add value by coaching leaders and teams to better thinking and better doing.</p>	<p>Training, Coaching, Consulting in the areas of Leadership and Continuous Improvement (Lean). I offer 1x1 coaching for leaders, and customized group sessions to instruct and inspire growth and improvement.</p> <p>Specialty Areas: Application of Lean principles and practices to both manufacturing and service businesses - the complete lean enterprise. John Maxwell Team Certified Speaker, Trainer, and Coach.</p> <p>Years in Business / As a Consultant: 9/9 Professionals in Firm: 1</p>	<p>\$0 - \$20,000</p> <p>Flexible; hourly, daily, project</p> <p>None</p>
<p>Leadership Outfitters</p> <p>Steve Swafford steve@leadershipoutfitters.com</p> <p>38920 Carr Trail Road Dexter, OR 97431 310-428-6795 (p) 310-260-2905 (f) www.leadershipoutfitters.com</p>	<p>Serving as a catalyst, we create an environment for passionate leaders and collaborative teams through customized training, practical solutions, and ongoing conversations.</p>	<p>If the issues are leadership, communication, organization change or strategic development - our interactive programs can address your unique needs. Our content experts combine purposeful content-based activities with relevant processing and practical application that gives your group tools they can implement immediately.</p> <p>Specialty Areas: Strategic thinking/positioning; leadership development; organization change; staff retreats</p> <p>Years in Business / As a Consultant: 16/20 Professionals in Firm: 8</p>	<p>\$1,000 - \$15,000</p> <p>hourly, daily, project</p> <p>N/A</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Networking Power</p> <p>KL Wells klwells@networkingpower.net</p> <p>1037 Brotherton Ave. Eugene, OR 97404 253-255-6837 (p) www.networkingpower.net</p>	<p>To assist small to mid-size business owners and their staffs achieve extraordinary financial results in a thriving culture and create the lives they are inspired to live.</p>	<p>KL and her Networking Power™ consulting associates customize solutions to assist small to mid-size businesses successfully achieve their next level of growth, develop high trust leadership teams, hire exceptional employees, create revenue and growth strategies, clarify corporate purpose and core values, develop and create strategic alliances and partnerships, and succeed despite unrelenting change.</p> <p>Specialty Areas: Strategy Networking, Business Strategy and Growth, Business Consulting, Executive Coaching, Increased Profitability,</p> <p>Years in Business / As a Consultant: 3/24 Professionals in Firm: 2 + a network of specialized business partners</p>	<p>N/A</p> <p>hourly, daily, monthly, project</p> <p>N/A</p>
<p>New Paradigms LLC</p> <p>Mark Herbert mark@newparadigmsllc.com</p> <p>399 East 10th Avenue, Suite 101 Eugene, OR 97401 541-338-8888 (p)/ (602) 799-0177 (m) www.newparadigmsllc.com</p>	<p>New Paradigms LLC designs and implements integrated strategic human resource management systems, including hiring and selection, compensation and performance management, training and development, and related areas. We also design and implement executive and senior management searches for clients.</p>	<p>We provide organizational development and strategic human resources development strategies for clients of all sizes. We are nationally and internationally recognized for our expertise in training, executive and leadership coaching, employee engagement and employment branding.</p> <p>Specialty Areas: Nationally recognized for designing employee engagement programs, employment branding strategies, executive & leadership coaching, & strategic planning facilitation &</p> <p>Years in Business / As a Consultant: 8/20+ Professionals in Firm: 3</p>	<p>\$2,000 - \$10,000</p> <p>varies</p> <p>N/A</p>
<p>Partnering for Greatness, LLC</p> <p>Ana Milosevich avapfg@comcast.net</p> <p>3198 Metolius Drive 2645 Suzanne Way, Suite 2D Eugene, OR 97408 541-344-34005 (p) partneringforgreatness.com</p>	<p>Co-Creating Success and Vitality!</p>	<p>Partnering for Greatness is a strategic business coaching/consulting firm dedicated to helping CEOs, executives, and business owners achieve their goals. Ava brings her knowledge, proven business methods, behavioral insights and communication approaches. She exudes exceptional insight and understanding, helping people and organizations to be the best they can be.</p> <p>Specialty Areas: Ava brings an ontological approach together with prevailing business techniques to heighten leadership results: being with what is so, leading from intention, being aware and present in the moment, strengthening authentic communication, and self-discovery.</p> <p>Years in Business / As a Consultant: 9+/9+ Professionals in Firm: 4</p>	<p>\$3,000-\$9,000</p> <p>Based on engagement</p> <p>None</p>

STRATEGIC PLANNING CONSULTANTS

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Write to Know Consulting (Nonprofits)</p> <p>Kathi Jaworski kjaworski@write-to-know.com</p> <p>P.O. Box 7214 Springfield, OR 97475 541-953-4755 (p) www.write-to-know.com</p>	<p>We help diverse nonprofits and their partners succeed in meeting <i>their</i> missions through creative, customized planning tools, facilitated conversations and written documentation to focus energy around clear, compelling goals, develop new program opportunities, and capture learning.</p>	<p>Effective (and fun) facilitation, strategic planning, succession planning, program design/feasibility analysis, nonprofit business/venture planning and evaluation, supported by clear written product and leadership coaching to sustain useful results. Principal has 30 years of nonprofit experience, 18 years as executive director at two nationally recognized nonprofits; also extensive board leadership experience.</p> <p>Specialty Areas: Nonprofit business planning, especially around earned income opportunities: planning retreats, pilot program design and formative evaluation, community economic development and leadership development.</p> <p>Years in Business / As a Consultant: 30/4 Professionals in Firm: 1</p>	<p>\$2,000-\$20,000 (nonprofit)</p> <p>primarily project, some</p> <p>N/A</p>

OTHER SPECIALTY

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Business Leadership Exchange (BLX) (Peer Group)</p> <p>Denise Trepanier DeniseTrepanier@aol.com</p> <p>850 E. 39th Ave. Eugene, OR 97405 541-683-5990 (p) (offered through Denise Trepanier Consulting, Inc.)</p>	<p>To support leaders in accordance with what their mission-driven organizations are trying to do, in a confidential way.</p>	<p>Business Leadership Exchange (BLX) is a group of business leaders and owners that meet on a monthly basis to improve their personal and leadership skills. The group is organized and facilitated by Denise Trepanier. The group tackles very strategic and intimate issues and pledges strict confidentiality to its members.</p> <p>Specialty Areas: Business owners of established businesses. Size and industry not important.</p> <p>Years in Business / As a Consultant: 13/ N/A Professionals in Firm: N/A</p>	<p>N/A</p> <p>N/A</p> <p>\$2,000/year</p>
<p>ErgoFLEX Consulting, Inc. (Workplace Safety)</p> <p>Tom Garger tom@ergoflexconsulting.com</p> <p>2839 Kincaid Street Eugene, OR 97405 541-520-3467 (p) www.ergoflexconsulting.com</p>	<p>Helping northwest companies take care of their employees through education, injury prevention, and early intervention services.</p>	<p>ErgoFLEX assists northwest companies and their employees through ergonomic consultation and evaluation services, body mechanics/proper lifting and stretching trainings, and individual early intervention for work-related symptoms of pain, numbness, restricted range of motion. This unique service allows companies to get help to employees early on when there are signs of an overuse or overexertion problem and resolve it without a worker's compensation claim.</p> <p>Specialty Areas: Early intervention, ergonomic workstation evaluation (office and industrial), development of workplace stretching programs, workplace stretching training, small and large group training in body mechanics, proper lifting, and materials handling, employee</p> <p>Years in Business / As a Consultant: 7/18 Professionals in Firm: 2</p>	<p>\$400-\$5,000</p> <p>Hourly, daily, project, bid</p> <p>N/A</p>
<p>JLD Writes</p> <p>Judy Dippel judy@jldwrites.com</p> <p>248 Chimney Rock Eugene, OR 97404 541-653-8636 (p) www.jldwrites.com</p>	<p>JLD Writes is committed to listen to the client's writing project needs and efficiently consult and collaborate with individuals or company teams, advising and writing in their voice and style to increase productivity, enhance vision and branding, to effectively speak (in writing) to the specific target audience.</p>	<p>N/A</p> <p>Specialty Areas: Line editing and creation of content/copy for online and offline presence; ghostwriting and book publishing industry, video and speech scripting.</p> <p>Years in Business / As a Consultant: 14/5 Professionals in Firm: 1</p>	<p>\$60 per hour or contracted project quote</p> <p>Hourly or retainer/project bid</p> <p>N/A</p>

OTHER SPECIALTY

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>National Fire Fighter Corporation</p> <p>Charise Bechtel chariseb@nationalfirefighter.com</p> <p>1574 West 6th Avenue Eugene, OR 97402</p> <p>541-485-3566 (p) 541-485-8477 (f) www.nationalfirefighter.com</p>	<p>We value the importance of fire protection and safety in the workplace and are committed to helping you understand and comply with local fire regulations.</p>	<p>Every year fires claim the lives of thousands of Americans and cause billions of dollars in property loss. Most fires are preventable. For over 60 years, National Fire Fighter Corp. has been the leading provider of quality fire safety equipment and services for Oregon businesses.</p> <p>Specialty Areas: On-site Fire Extinguisher Training, Fire Suppression Systems, Walk-in Services, Residential, Commercial, Industrial Services, Healthcare Fire Protection</p> <p>Years in Business / As a Consultant: 63/3 Professionals in Firm: 3</p>	<p>Varies</p> <p>Project, bid, hourly, service</p> <p>N/A</p>
<p>Rebecca McMahan Events</p> <p>Rebecca McMahan rebecca@rmevents.net N/A Eugene, OR 97401</p> <p>541-953-0504 (p) www.rmevents.net</p>	<p>If you exhibit at trade shows and expos, we can help you with every piece of the puzzle. From show selection to auditing your post-show invoice, and everything in between, it will be done right the first time if it's done by Rebecca McMahan Events. We can also help with your meetings, parties, and fundraising events.</p>	<p>Rebecca McMahan Events has 20 years of experience in event planning and exhibit coordination. With over 800 events behind us, we want to help your company optimize your trade show and event program. Rebecca can also help coordinate meetings, product launches, grand openings, fundraisers, trainings, regardless of size or budget.</p> <p>Specialty Areas: Exhibit coordination (for the company that exhibits at trade shows and festivals), meeting planning, other events (fundraisers, corporate parties, product launches, grand openings, book</p> <p>Years in Business / As a Consultant: 17/17 Professionals in Firm: 1</p>	<p>\$50 per hour</p> <p>All arrangements available; hourly, project, bid, etc.</p> <p>Free consultation</p>
<p>VISTAGE (Weinkauf Communications)</p> <p>Dave Weinkauf dave.weinkauf@vistage.com</p> <p>2185 Oakmont Way Eugene, OR 97401</p> <p>541-954-7026 (p) www.vistage.com</p>	<p>Leadership transformation through private advisory boards for CEOs, executives, and business owners.</p>	<p>Discover the VISTAGE difference in our peer advisory groups. Having worked over 50 years with thousands of leaders, VISTAGE has developed a proven approach for helping you achieve lasting results. We feature "Advisory Board" peer group meetings, private 1-to-1 mentoring sessions, expert speaker workshops, and exclusive content and connectivity.</p> <p>Specialty Areas: Providing the area's exclusive access to VISTAGE, the world's leading chief executive and leadership organization.</p> <p>Years in Business / As a Consultant: 40/10 Professionals in Firm: 2</p>	<p>N/A</p> <p>monthly</p> <p>N/A</p>

OTHER SPECIALTY

Company	Mission	Description	Project Range Billing Method Minimum Fee
<p>Willamette SCORE Chapter #416</p> <p>Frank Plaisted score@eugenechamber.com</p> <p>1401 Willamette Street Eugene, OR 97401</p> <p>541-465-6600 (p) www.willamettescore.org</p>	<p>Foster vibrant small business communities through mentoring and education.</p>	<ul style="list-style-type: none"> • SCORE Mission: Foster vibrant small business communities through mentoring and education. • SCORE Vision: Every person has the support necessary to thrive as a small business owner. • Provide objective free mentoring and mostly free education to small and micro-business owners in the Eugene, Springfield, and Roseburg areas. <p>Specialty Areas: Free one on one mentoring for Small Business Start-ups and current businesses. Includes free monthly business workshops, etc.</p> <p>Years in Business / As a Consultant: 38/38 Professionals in Firm: 29</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>
<p>WRISC, Inc.</p> <p>Donald A. Waddell don@wrapupservices.com</p> <p>P.O. Box 7946 Springfield, OR 97487</p> <p>541-344-5555 (p) 888-688-8175 (f) www.wrapupservices.com</p>	<p>We offer objective analysis and advocacy to our clients with the goal of preserving their assets and facilitating their goals.</p>	<p>We do not sell insurance. WRISC, Inc. is a property and casualty insurance and risk-management consulting firm. Our consultant staff supports business and government risk-management efforts over a wide range of private and public enterprises.</p> <p>Specialty Areas: Public entity and construction risk management are among the sub-specialties in our practice.</p> <p>Years in Business / As a Consultant: 19/37 Professionals in Firm: Varies by project</p>	<p>\$2,500-\$350,000</p> <p>Negotiate to suit client needs.</p> <p>N/A</p>

SHORT LISTINGS

The following consultants did not provide full information but are in the Eugene-Springfield area.

<p>FINANCE</p> <p>Carter & Carter Wealth Strategies Charlene Carter 871 Country Club Road Eugene, OR 97401 (541) 683-2900 charlene@carterandcarter.com www.carterandcarter.com</p> <p>Fiducial Financial Services Candace Morris 1369 W. 6th St., Suite 160 Eugene, OR 97402 541-683-3812 (p) 541-302-1553 (f) candace.morris@fiducial.com www.fiducial.com</p> <p>Journey Tree Jonathan Brandt 975 Oak Street, Suite 785 Eugene, OR 97401 (541) 485-3154 jonathan@journeytree.com www.journeytree.com</p>	<p>O'Connell Pension Consulting Gwen O'Connell 1075 Washington Street, Suite 200 Eugene, OR 97401 541-338-7631 (p) 541-338-7639 (f) data@gopensions.com www.gopensions.com</p> <p>Oregon Business Properties, Inc. 950 Highway 99 N Eugene, OR 97402 541-342-6453 (p) teresa@obpinc.com www.obpinc.com</p> <p>Worthington Business Services Cathy Worthington 1142 Willagillespie Rd. Eugene, OR 97401 541-431-0045 (p)</p> <p>FREE/ASSOCIATIONS</p> <p>Lane Leaders Association Rhonda Hendricks 1574 Coburg Road #10 1574 Coburg Road #10 541-687-0072 (p) 541-687-1624 (f) leader@laneleaders.net www.laneleaders.net</p>	<p>Lane Small Business Development Center 1445 Willamette St., Suite 1 Eugene, OR 97401 541-463-5255 (p) 541-686-0096 (f) www.lanesbdc.com</p> <p>HUMAN RESOURCES</p> <p>Bent Ericksen & Associates P.O. Box 10542 Eugene, OR 97440 800-679-2760 (p) 541-685-0059 (f) info@bentericksen.com www.bentericksen.com</p> <p>CBT Nuggets, LLC 44 Club Road, Suite 150 Eugene, OR 97401 541-284-5522/888-507-6283 (p) sales@cbtnuggets.com www.cbtnuggets.com</p> <p>Employment Solutions Barbra Sides 1075 Washington St. Eugene, OR 97401 541-684-3917 (p) 541-242-3659 (f) barbrasides@northwestdm.com www.northwestdm.com</p>	<p>Kelly Services, Inc. Tiffany Yonge 1600 Valley River Drive, Ste 170 Eugene, OR 97401 541-687-9558 (p) KS5012@kellyservices.com www.kellyservices.com</p> <p>Mardac Consultants Marge Dathe Cieri P.O. Box 820 Brownsville, OR 97327 541-466-3038 (p) 541-466-3177 (f) www.mardac.com</p> <p>Pacific Benefit Planners 800 Willamette Street, Suite 620 Eugene, OR 97401 866-341-3478 (p) 541-341-1354 (f) mrevoal@pacificbenefitplanners.com www.pacificbenefitplanners.com</p> <p>Riddz, Inc. Wendy Riddler 88604 Ermi Bee Rd. Springfield, OR 97478 (949) 500-1825 (p)</p>	<p>IT AND WEB</p> <p>Continu Cloud Services 800 Willamette Street, Suite B50 Eugene, OR 97401 541-607-3789 (p) 541-687-6423 (f) www.continu.net</p> <p>Deus Machine 1430 Willamette Street #161 Eugene, OR 97401 877-840-6024 (p) www.deusmachine.com</p> <p>Global Focus Digital Media 132 E. Broadway, Suite 423 Eugene, OR 97401 541-342-5717 (p) www.globalfocusdm.com</p> <p>Mirage Digital Art/Graphic Communications Team 592 Fenster Street Eugene, OR 97401 541-349-9170 (p) info@miragedigitalart.com www.miragedigitalart.com</p> <p>RoseSoft Design Kay Rose Eugene, OR 541-654-0883 (p) www.rosesoftdesign.com</p>	<p>Schroeder Consultancy Dan Schroeder P.O. Box 183 Eugene, OR 97440 541-357-7241 (p) dan@theschroederconsultancy.com www.theschroederconsultancy.com</p> <p>Techmedic Computers 2125 W. 7th Ave. Eugene, OR 97402 541-484-3603 (p) robin@techmedic.net</p> <p>ORGANIZATIONAL DEVELOPMENT</p> <p>DeltaNet Management Consultants P.O. Box 70324 Eugene, OR 97401 541-344-3662 (p) hal@deltanet-consultants.com www.deltanet-consultants.com</p> <p>Fletcher Little Leadership Coaching & Consulting Fletcher Little 619 Spyglass Drive Eugene, OR 97401 541-520-9030</p> <p>Growth Collaborative Val Stilwell 345 W. 13th Avenue, Suite 1 Eugene, OR 97401 541-513-7740 (p) Val@GrowthCollab.com www.growthcollab.com</p>
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SHORT LISTINGS

<p>Leadership in Family Enterprise Paul and Pat Frishkoff 1430 Willamette #5 Eugene, OR 97401 541-686-0885 (p) pat@patandpaul.com www.patandpaul.com</p> <p>MARKETING Adams Hull + MacCluer Inc. Derek Adams 860 W. Park Street, Ste 100 Eugene, OR 97401 541-465-8075 (p) derek@ahmbrands.com info@ahmbrands.com www.ahmbrands.com</p> <p>Admark Pacific 1436 Barrington Ave. Eugene, OR 97401 541-686-2394 (p)</p> <p>Asbury Design Steven Asbury 1603 East 22nd Ave. Eugene, OR 97403 541-344-1633 (p) steven@asburydesign.net www.asburydesign.net</p> <p>Baker Street Solutions 389 High St. Eugene, OR 97401 541-686-0351 (p) info@bakerstsolutions.com www.bakerstsolutions.com</p>	<p>Cappelli Miles Spring Rod Miles 2260 Oakmont Way, Suite 7 Eugene, OR 97401 541-484-1515 (p) info@CappelliMiles.com www.capellimiles.com</p> <p>Howell-IT 541 Willamette Street, Suite 407B Eugene, OR 97401 541-632-4177 (p) anthony@howell-it.com www.howell-it.com</p> <p>Khalsa Marketing Group Inc. 740 E. 37th Ave. Eugene, OR 97405 541-344-7645 (p) ravitej@khalsamarketing.com</p> <p>PrevedelloHettick John Prevedello 701 High St., Suite 107 Eugene, OR 97401 541-485-1492 (p) 541-484-0666 (f) www.prevedellohettick.com</p> <p>Trigger Hotel Marketing Andressa Chapman 72614 London Road Cottage Grove, OR 97424 843-475-1778 (p) achapman@triggerhotelmarketing.com www.triggerhotelmarketing.com</p>	<p>Turrell Group Dana Turrell 800 Willamette Street, Suite 770 Eugene, OR 97401 541-685-5000 (p) contact@turrellgroup.com www.turrellgroup.com</p> <p>VOX Public Relations Pat Walsh 941 Oak St. Eugene, OR 97401 541-302-6620 (p) 541-302-6622 (f) pat@voxprpa.com www.voxprpa.com</p> <p>TAX, REAL ESTATE Capper Appraisal & Consulting Clinton M. Capper 888 W. Park St. Eugene, OR 97401 541-345-9949 (p) cmcapper@comcast.net capper-appraisal.com</p> <p>deChase Development Services J. Dean Pape P.O. Box 11942 Eugene, OR 97440 541-848-8825 (p) dean@dechase.com www.dechase.com</p>	<p>OTHER B&A International, Inc. Ada O. L. Lee 392 Rustic Place Eugene, OR 97401 541-485-0543 (p)</p>
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